

Goldwater Helps Form Conservative Group, Reiterates Opposition to Third-Party Move

By a WALL STREET JOURNAL Staff Reporter

WASHINGTON — Mr. Conservative formally opened a new long-term effort yesterday to sell the nation on the conservative cause.

Barry Goldwater, the Republican Party's 1964 Presidential candidate, announced he will serve as honorary chairman of the Free Society Association—a new, theoretically non-partisan group that will attempt to educate citizens about basic Constitutional principles and how they can be applied to solve today's problems.

Mr. Goldwater will be a sort of promotional officer for the new enterprise, lending his name and making some speeches to attract members and publicity. President and chief executive officer, the man who really put the group together and will be actually running it in the months ahead, is Denison Kitchel, the Phoenix lawyer who was Mr. Goldwater's campaign manager and chief adviser in his Presidential campaign last year.

Both Mr. Goldwater and Mr. Kitchel, in separate news conferences, tried especially to quiet the fears of Republican National Committee officials and many other top GOP leaders that the new group would become the basis for a third-party movement or would siphon off money and talent from regular Republican Party organizations.

At a national committee meeting in January, Mr. Goldwater recalled yesterday, he had said he will stoutly resist any third-party effort. "I repeat that position today with all the emphasis at my command," he declared. "I wish to make it crystal clear that the Free Society Association will perform no organizational tasks—no precinct, district or other political-subdivision task; it will back no candidates nor raise any money other than that needed for its research and educational efforts.

"I am a Republican and I intend to remain one, and in that capacity to assist the party wherever that assistance is sought in consonance with my ability to do so."

Educational Campaign Planned

The broad educational campaign the Free Society Association has in mind is "beyond the scope, responsibility or purpose" of any party's national committee, Mr. Goldwater argued; hence the need for the association.

Mr. Kitchel said launching funds of about \$150,000 to \$200,000 have been collected, mostly from big contributors, but the annual financing of some \$2 million to \$2.5 million would come from some 400,000 to 500,000 individual members, contributing for the most part amounts of \$5 or \$10 a year. This would "not seriously jeopardize" the financing of the national committee or other regular Republican groups, Mr. Kitchel asserted. He said all had been discussed in advance with national committee

chairman Ray Bliss and Congressional GOP leaders, and some approved and others at least understood and weren't desperately unhappy.

But many national GOP leaders are disturbed by the appearance of another organization seeking money and time from men and women who are mostly Republicans.

Mr. Kitchel insisted the group is non-partisan, hoping to attract conservative Democrats and independents as well as Republicans, but he acknowledged that the Republican Party would be the chief beneficiary because the GOP is more conservative than the Democratic Party. Mr. Goldwater told his press conference, "our efforts will be directed toward the only home of conservatism today, the Republican Party."

Principles Stated Generally

The founders of the group are still talking in only the most general terms about the principles they will be preaching, saying the specifics will become clear as policy statements are issued. At one point, Mr. Goldwater said the association would advocate "the principles upon which this free republic was founded and under which it flourished." Mr. Kitchel said the idea was to show the man in the street, in simple language, that "dependence on the welfare state was not the only answer."

Mr. Kitchel acknowledged that the idea of a conservative educational group isn't particularly new, but said this one has a "special ingredient" previous groups didn't have: Mr. Goldwater, and the affection huge numbers of Americans still hold for him. He said the idea for the association resulted largely from the huge numbers of letters that poured into Phoenix after election day 1964 demanding that Mr. Goldwater "tell us what to do now" for the conservative cause. With Mr. Goldwater lending his name and occasional efforts, he said, it will be possible for the first time to have a conservative organization of considerable size.

The Phoenix attorney said he assumed that some other conservative groups already in the field, such as the American Conservative Union, would continue as separate groups, since they planned to engage in election activity as well as general propaganda. Other conservative groups might be absorbed into the association, he suggested. The association, he said, wouldn't exclude members of the John Birch Society or any other group, and in fact there is a "strong possibility" that some individuals might prefer to switch from other groups to the new one.

Publications Program

The main effort of the new group initially will be an ambitious publications program—a members' newsletter, biweekly or, more often, commenting on association activities and on current issues; and a series of scholarly monographs on broad, long-range problems, tentatively titled the New Federalist

Papers. The association won't study particular bills coming up for Congressional votes, Mr. Kitchel insisted.

The association hopes to provide study manuals and speakers for local discussion groups, and to stimulate magazine articles on conservative causes, perhaps even subsidizing some writers and helping them place their output in major magazines, according to Mr. Kitchel. Farther down the line are books, radio programs, and TV shows.

Annual dues will range from \$5 for a regular individual membership and \$10 for a family membership up to \$1,000 or more for sustaining members.

Operations will be directed by seven or eight directors, chosen from a larger group of some 25 trustees. Similarly, the publications program will be supervised closely by a small group chosen from a larger editorial advisory committee that will give general guidance on topics, researchers, and the like. Top research staff man will be Charles Lichtenstein, research head of the Republican National Committee last fall and a researcher for candidate Richard Nixon in the 1960 campaign.

Those serving in a general or editorial supervisory capacity, Mr. Goldwater said, will include: National Airlines President L. B. Maytag, Jr.; Motorola Corp. President Robert Galvin; former Atomic Energy Commission Chairman Lewis Strauss; Richmond Publisher D. Tennant Bryan; New York financier Jeremiah Milbank, Jr.; retired Admiral Arthur Radford, former chairman of the Joint Chiefs of Staff; Newsweek Magazine columnist Raymond Moley; Author and columnist Clare Boothe Luce; California rancher Dudley Swim; Stanford University economics professor emeritus Karl Brandt; University of Virginia economics professor G. Warren Nutter; Notre Dame political science professor Stanley J. Parry; and former radio newsmen Ray Henle.

Mr. Kitchel said Mr. Galvin, Mr. Moley, Mr. Nutter and Mr. Milbank had been in on the very earliest discussions, along with himself and Mr. Goldwater.